

## Travel & Tourism overview.

BTEC Level 2 (GCSE equivalent).

The travel and tourism course consists of 4 units of work. All carry equal weighting

Unit 1 The UK travel and tourism sector. Written examination paper (external assessment)

- a) Understand the UK travel and tourism sector and its importance to the UK economy.
- b) Know about the industries and the key organisations, within the travel and tourism sector, their roles and relationships
- c) Understand the role of consumer technology in the travel and tourism sector

Unit 2 UK Travel and tourism destinations. Coursework (internal assessment).

- a) Know UK travel and tourism destinations and gateways.
- b) Investigate the appeal of UK tourism destinations for different types of visitors.
- c) Plan UK holidays to meet the needs of different visitors.

Unit 3 Customer service experience. Coursework (internal assessment).

- a) Investigate travel and tourism customer service.
- b) Explore the needs and expectations of different types of customer in the travel and tourism sector.
- c) Understand the importance of customer service to travel and tourism organisations.

Unit 4 International travel and tourism destinations. Coursework (internal assessment).

- a) Know the international travel and tourism gateways.
- b) Investigate the appeal of international travel and tourism destinations to different types of visitor.
- c) Be able to plan international travel to meet the needs of visitors.